



Privacy Policy Notice for California Residents

(Effective January 1, 2020)

This Privacy Policy Notice applies to personal information of California residents subject to the California Consumer Privacy Act of 2018 (CCPA). The CCPA gives California residents certain privacy rights with respect to some of the personal information we may collect about you in the future. These rights are:

- The right to notice of the personal information we collect.
- The right to know the categories, sources and specific pieces of personal information we have collected about you in the past 12 months, including our purpose for collecting the information and the categories of third parties with whom we share that personal information, subject to certain exceptions.
- The right to delete some or all of the personal information we collect, subject to certain exceptions.
- The right to opt-out of our sale of your personal information, if we sell your personal information.

CCPA rights are limited and do not apply to personal information collected from you and about you in connection with providing you an insurance or financial product or service. These rights do not apply to personal information collected pursuant to:

- the federal Gramm-Leach-Bliley Act;
- the California Financial Information Privacy Act

We will not discriminate against you if you choose to exercise any of your privacy rights listed above.

The personal information we collect that may be subject to the CCPA in the future includes, but is not limited to: personal identifiers (such as your name, social security number, address, bank accounts, credit cards; medical and health information; including your claims history); sensitive information protected by law (such as your age, gender, disability, race, religion, marital status, source of income and genetic information); biometric information (such as your fingerprint and photos for facial recognition); internet and network activity (such as your browsing history and interactions with our website); geolocation, voice prints; your job history; or your education history and inferences drawn about you from this information, such as your preferences, aptitudes and abilities.

We may share this information with our service providers for a business purpose. We do not and will not sell your personal information.

If you wish to obtain a more detailed explanation of your rights under the CCPA, please call the number you always use to reach our customer service team or email privacy@delawarelife.com.